

2023 INTERNATIONAL SEMINAR of Korean Association of Business Association

Date and Time: 9:00~15:00 on July 6 in 2023

Location: CORUS HOTEL KLCC Seminar Room in Kuala Lumpur, Malaysia

Grand Topic: Economic and Business Environment of ASEAN and Current Situation of ESG Management in Korea and Japan

09:00~09:30

OPENING EVENT

Opening Remarks: KIM Kyonghwan (President of KABE, Prof. of Sungkyunkwan Univ.)

Welcoming Address: Dato KWON Beangha (Former President of World-OKTA)

※ commemorative photograph, gift ceremony

09:30~10:45

1st Session: Economic and Management Environment and Development Strategies in Malaysia

Moderator: PARK Sunghwan (Prof. of Hanbat Nat'l Univ.)

Presenter1: SEO Kyuwon (Research Fellow of UKM)

“Malaysia's Economic Status and Development Strategy: Focusing on Korea–Malaysia Relations”

Presenter2: Madya Datin Dr. Nor Liza Abdullah (Vice Dean and Prof. of UKM)

“Business Environment in Malaysia and the Current Status of Business Education in Universities”

Discussants: RYU Sung Kyung (Dongseo Univ.), KWAK Dongchul (Hannam Univ.)

10:45~12:00

2nd Session: ESG Management and Its Impact in Korea and Japan

Moderator: KWON Youngdo (Prof. of Kyungnam Univ.)

Presenter1: MOON Jaeho (Prof. of Tokoha Univ., Japan)

“Impacts of Board Diversity on Carbon Emission in Japan”

Presenter2: KIM Kyonghwan (Dean and Prof. of Sungkyunkwan Univ.)

“The Impact on a Company's Financial Performance of ESG Rating Changes”

Discussants: KIM Hyosun (Andong Nat'l Univ.), YIM Byeongjin (Yeungnam Univ.)

13:30~15:00

3rd Session: Free-Subject Roundtable Session

Moderator: KWON Youngmo (Prof. of Wonkwang Univ.)

Presenter1: KWAK Dongchul (Prof. of Hannam Univ.)

“Comparative Analysis of Corporate Management Efficiency and Financial Stability of SMEs”

Presenter2: KIM Minho (adjunct Prof. of Sungkyunkwan Univ.)

“A Study of Predicting Adult Height Algorithm Using Body Composition Data”

Presenter3: CHOI Bukyung (Korean ESG Management Institute)

“University's ESG Management: Focusing on the First Version of ESG Guideline in University”

Discussants: AN Seung Cheol (Yeungnam Univ.), LIM Jeongmo (Sungkyunkwan Univ.), CHOI, Inyoung (Business Support Center for the Disabled), YEON Changsoo (CPA, Dongsim), LEE Jeongwoo (Sungkyunkwan Univ.), PARK Seyeon (Sungkyunkwan Univ.)